MAXIMIZE TASTE, ADD NEW DIMENSIONS TO YOUR CONFECTIONS, USE BARTEK MALIC & FUMARIC ACIDS!

Why Bartek Malic & Fumaric Acids make a difference!

Malic Acid's Unique Attributes:

- prolongs sourness & extends flavours
- tastes more sour, so a higher pH can be used for the same flavour
- taste-blending characteristics
- aftertaste masking abilities
- flavour-fixing qualities
- high solubility rate
- less hygroscopic than citric or tartaric acids
- low melting point, 130°C versus 153°C for citric acid
- good chelating properties
- calcium malate is more soluble than calcium citrate

Benefits of Fumaric Acid:

- stronger acid than citric, Malic, or lactic (more economical)
- stable sourness taste profile
- non-hygroscopic
- low solubility

Sugar-Acid Balance¹

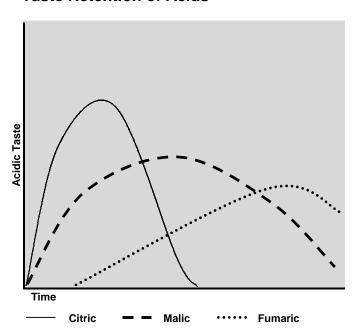
- Fruit acids like citric (lemon), malic (apple) or tartaric (grape) characterize the taste of most fruits.
- Confectioneries made without fruit acids have incomplete flavour profiles that are sickly sweet or tasteless.
- Appropriate sugar/acid balance produces natural tasting fruit flavours in confections.
- Artificial flavours are neutral in pH, hence appropriate food acids must be added to achieve a true fruit flavour.

 Acids provide tartness that compliments and enhances fruit flavours without imparting their own characteristic flavours.

Acid Blending

- In nature, one acid is rarely found alone. Using multiple acids provides acidified confections with more natural flavours.²
- Using a blend of organic fruit acids can produce a more natural, longer lasting flavour in confections by enhancing and fixing the flavours.
- For instance, to extend the sourness in candy or chewing gum, use citric acid for the initial sour boost, Malic Acid for a lingering sourness, and Fumaric Acid to sustain the tartness even longer.

Taste Retention of Acids



Shades of Sour²

Citric - Tart. Early high impact. Brightens up

flavour

Malic - Smooth tart taste that builds up &

diminishes without a burst

Fumaric - "Clean" tartness

Acetic - Very sharp and pungent

Adipic - Delayed acid impact and lingering

high tartness

Lactic - Mild acid taste, does not enhance or

mask flavours

Tartaric - Strong tart taste

Because each organic acid imparts a unique sourness taste, one can improve the natural taste of confections by combining a number of acids into one flavour system.

Fruit Acid Solubility Rates

- The different solubility rates of fruit acids provide sequential acid release.
- When multiple acids are used, prolonged juiciness and/or tartness is achieved because of the overlap of the acid release times.

Acid Comparative Release Time³

Citric Earliest

Malic Intermediate/Transitional Tartaric Intermediate/Transitional

Fumaric Late Adipic Late

References:

- Minifie, B.W. 1989. Chocolate, cocoa and confectionery: Science and technology, 3rd ed., p.556.
- Hatchwell, L.C. 1995. "A holistic approach to flavoring foods and beverages" Workshop, IFT, Anaheim, L.A.
- Glass, et al. Jan 24, 1989. Chewing gum compositions having sequential acid release. US Patent: 4,800,091.
- 4. Aldrich, D. et al. May 15, 1979. Sugarless candies. US Patent: 4,154,867.

Sugar-free Confections⁴

- Citric acid providing the sour note to the fruit flavour suppresses the sweetness and masks the fruit flavour. Imparts distinct citrus overtones in the case of non-citrus flavours such as cherry and pineapple. Imparts a bland taste in the case of citrus flavours such as lemon, lime, orange and grapefruit.
- Replacing citric acid with Malic Acid resolves the flavour dilemma.
- Malic Acid's lingering and unusual taste-blending and flavour-fixative qualities enhance and sustain fruit flavours in sugar-free confections.

Jelly and Gum Confections

 Fumaric Acid's low hygroscopicity makes it the appropriate acid to reduce sweating problems which can arise from sugar inversion in "sanded" products.

Sugar Inversion

 Minimize sugar inversion in confections by adding fruit acids at the end of the process.

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